

ALISON BENZ

Industrial Designer

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🌐 abeanz.com

📍 Atlanta, GA

EDUCATION

B.A. DEGREE

Industrial Design

University of Kansas
Graduation 2020

3.9 GPA

CERTIFICATE

Designing with AI

Pratt Institute
2024

SKILLS

Sketching
Problem solving
Concept creation
Product Development
Adobe CC

Solidworks 3D Modeling
Prototyping
Manufacturing feasibility
Design management
Brand alignment

ACHIEVEMENTS

IDSA

VP, KC Chapter 2022-2023

PRES, KU Chapter 2020

VP, KU Chapter 2019

KU

Graduation Speaker - Faculty selected

IDSA Student Merit Award 1st Place

EXPERIENCE



JAN 2023 - PRESENT | ATLANTA, GA

Industrial Design Contractor

Sketching and 3D modeling to conceptualize early ideation

Prototyping and digital rendering to communicate designs

Leading design feasibility conversations with engineering and manufacturing

Managing design-related task items and deadlines

Generating project excitement through video creation, design awards, etc

GARMIN®

JUNE - AUG 2019, MAY 2020 - JAN 2023 | OLATHE, KS

Industrial Designer (Intern, ID1, ID2)

Sketching and 3D modeling to conceptualize early ideation

Prototyping and digital rendering to communicate designs

Collaborating with mechanical engineers to finalize technical details

Designing around an existing segment VIS to push products to market